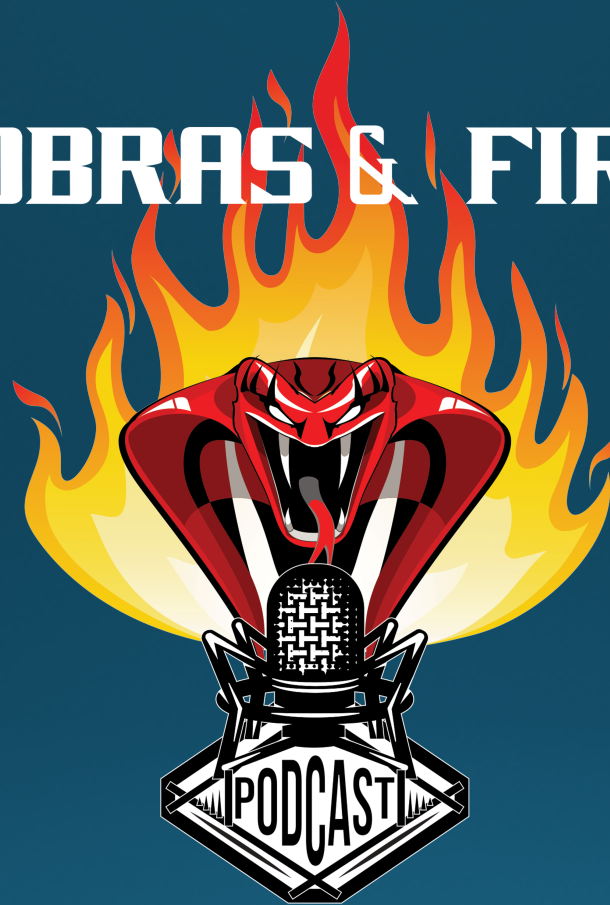


COBRAS & FIRE



ROCK'S NOT DEAD

COBRA HACKS

- Get Found
- Keep Growing
- Have Fun

OPTIMIZE SHOW DESCRIPTION

TITLE

Cobras & Fire: Rock / Talk Comedy Show

SUMMARY

"Cobras & Fire is a comedy / rock talk show with absurd discussions about music, life, and a mix of classic artists and bands on the rise. Join us as we make fun of what we love.

Along with our normal show, our interview eps include members of Judas Priest, KISS, Anthrax, Motley Crue, and more.

Rock's not dead. It's hiding. And you found it."

OPTIMIZE WEBSITE ARTICLES

The screenshot displays the WordPress Gutenberg editor interface. The main content area features the following text:

Ep 171: John Corabi
Interview (Dead Daisies,
Union, Motley, Screamer)

Below the text is a blue button labeled "Edit with Elementor".

The right-hand sidebar contains the following settings:



- Document** Block
- Status & Visibility**
 - Visibility: [Public](#)
 - Publish: [May 28, 2019 9:00 am](#)
- Post Format: Standard
- Stick to the top of the blog
- Author: foxwp
- Move to trash
- Permalink
- Categories
- Tags
- Featured Image
- Excerpt
- Discussion

OPTIMIZE WEBSITE ARTICLES

<https://cobrasandfire.com> > 2019 > 05 > 28 > ep-171-joh...

John Corabi Interview 2019 | Corabi Talks Possible Union Reunion

John Corabi interview 2019 - Discusses the Dead Daisies, Motley Crue 94 album Mick Mars Solo Album, possibility of a Union reunion.

  [Edit snippet](#)

SEO title + Insert snippet variable

John Corabi Interview 2019 | Corabi Talks Possible Union Reunion

Slug

ep-171-john-corabi-interview-dead-daisies-union-motley-scream

Meta description + Insert snippet variable

John Corabi interview 2019 - Discusses the Dead Daisies, Motley Crue 94 album Mick Mars Solo Album, possibility of a Union reunion.

Document Block ×


[Move to trash](#)

Permalink ▾

Categories ▾

Tags ▾

Featured Image ▴



[Replace image](#)

[Remove featured image](#)

Excerpt ▾

OPTIMIZE WEBSITE ARTICLES

- **Outbound links:** Good job!
- **Keyphrase in introduction:** Well done!
- **Keyphrase length:** Good job!
- **Keyphrase density:** The focus keyphrase was found 2 times. This is great!
- **Keyphrase in meta description:** Keyphrase or synonym appear in the meta description. Well done!
- **Meta description length:** Well done!
- **Previously used keyphrase:** You've not used this keyphrase before, very good.
- **Text length:** The text contains 331 words. Good job!
- **Keyphrase in title:** The exact match of the keyphrase appears at the beginning of the SEO title. Good job!
- **SEO title width:** Good job!
- **Keyphrase in slug:** More than half of your keyphrase appears in the slug. That's great!

Remove highlight from the text



A.C.T.

- ACCOUNTABILITY
- CONTENT
- TECHNOLOGY

OPTIMIZE WEBSITE CONTENT

- Searchable Content - only reason to have website
 - Interviews. News. Reviews
- Wordpress. Podcast Theme. Yoast Plugin
 - Google is now Mobile First. 60/40
 - 300 plus words.
 - Key phrase – Focus keyword
 - Meta Description 130 characters
 - URL has key phrase

TECHNOLOGY

USER EXPERIENCE: Loads Fast. Mobile. 90+

developers.google.com/speed/pagespeed/insights/

GOOD HOST: BlueHost. Affordable. 24/7 service

SSL: Secure Sockets Layer – HTTPS: NOT HTTP –

SSL is a secure protocol developed for sending information securely over the Internet.

NO SSL (HTTP)

Not Secure decibelgeek.com

Your connection to this site is not secure

You should not enter any sensitive information on this site (for example, passwords or credit cards), because it could be stolen by attackers. [Learn more](#)

Cookies (43 in use)

Site settings

toEmail Photos BlueHost colorado To Do's Stef Photog inspo

0:00 / 1:02:53

DECIBELGEEK

HOME PODCAST REVIEWS INTERVIEWS PHOTO/VIDEO NEWS INFO

SSL (HTTPS)

The screenshot shows a web browser window with the URL `cobrasandfire.com`. A security overlay on the left indicates a secure connection. The website header includes navigation links for `PODCAST`, `Articles`, `About`, `Contact`, `Merch`, and `GoBeerMe`, along with social media icons for Facebook, Twitter, and YouTube. The main content area features the title `COBRAS & FIRE` and the subtitle `A COMEDY / ROCK TALK SHOW`, with a blue `SUBSCRIBE` button. Below this is a video player for a featured interview with Jake E Lee, with a progress bar showing `00:00`.

Connection is secure

Your information (for example, passwords or credit card numbers) is private when it is sent to this site. [Learn more](#)

- Certificate (Valid)
- Cookies (19 in use)
- Site settings

PODCAST ▾ Articles About Contact Merch GoBeerMe

COBRAS & FIRE

A COMEDY / ROCK TALK SHOW

SUBSCRIBE

COBRAS & FIRE

Featured Interview: Jake E Lee - Red Dragon Cartel, Ozzy, Badlands

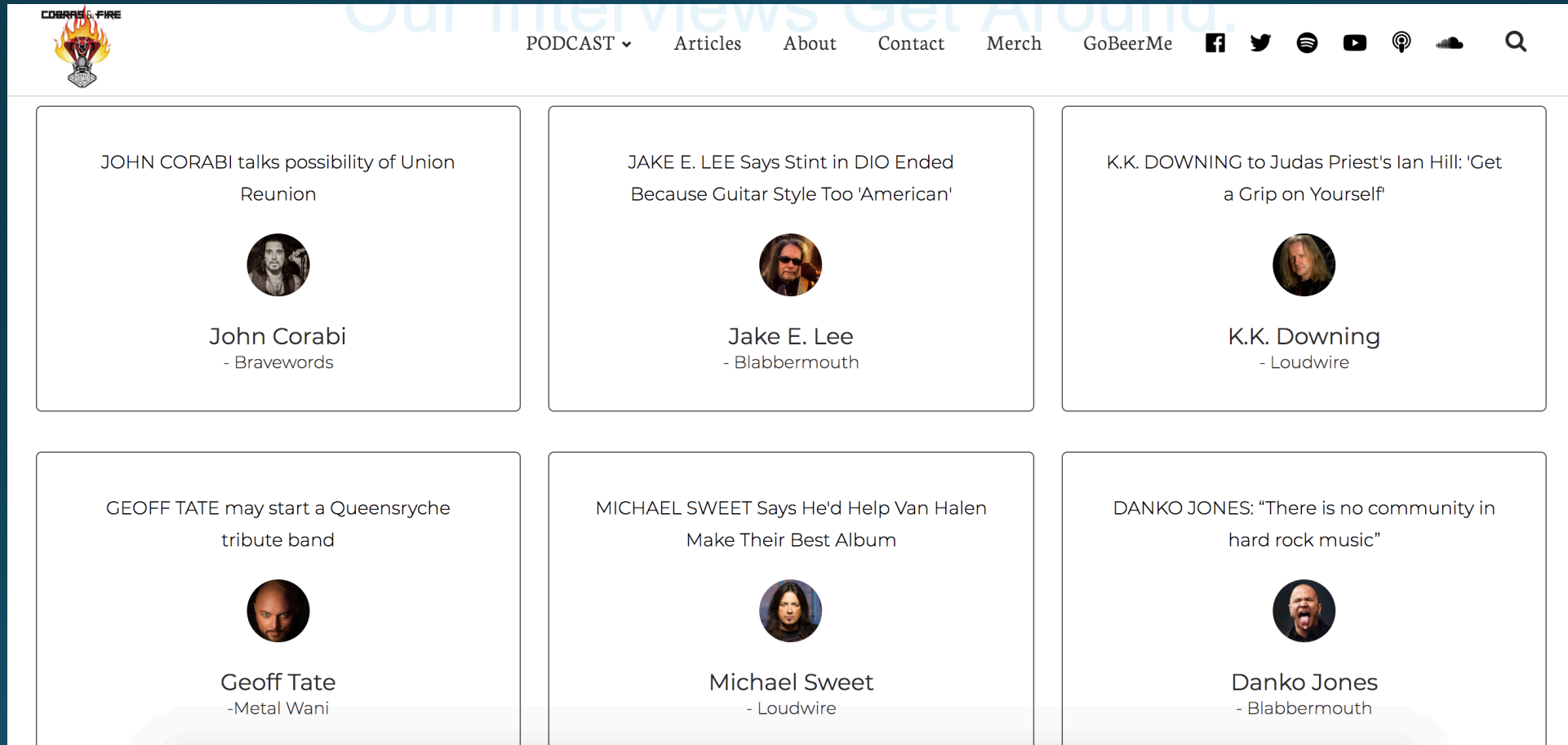
00:00 | 00:00

ACCOUNTABILITY








Sites that matter that link to your posts and podcast episodes







ACCOUNTABILITY

Respected/Ranked sites that link to you



The screenshot shows the Cobras & Fire website with a navigation bar and a grid of six interview articles. Each article features a title, a circular profile picture of the interviewee, and their name and affiliation.

COBRAS & FIRE PODCAST ▾ Articles About Contact Merch GoBeerMe       

<p>JOHN CORABI talks possibility of Union Reunion</p>  <p>John Corabi - Braveworlds</p>	<p>JAKE E. LEE Says Stint in DIO Ended Because Guitar Style Too 'American'</p>  <p>Jake E. Lee - Blabbermouth</p>	<p>K.K. DOWNING to Judas Priest's Ian Hill: 'Get a Grip on Yourself'</p>  <p>K.K. Downing - Loudwire</p>
<p>GEOFF TATE may start a Queensryche tribute band</p>  <p>Geoff Tate - Metal Wani</p>	<p>MICHAEL SWEET Says He'd Help Van Halen Make Their Best Album</p>  <p>Michael Sweet - Loudwire</p>	<p>DANKO JONES: "There is no community in hard rock music"</p>  <p>Danko Jones - Blabbermouth</p>

ART OF NON-PRESS RELEASE

KISS Principle – Keep it Simple, Stupid

Don't bulk send. Get contact, send direct

Clickable Subject Line

Quick quote and marker (example – 24:12)

Best Practice: Link to the post episode **ON YOUR SITE**

PODCODE COMMANDMENTS

SHALL

- Have a set release day for new eps
 - Engage with other podcasts
 - Share what you like. Build a group.
- Some type of loyalty or interactive experience
 - (Geeks of the week. Buy us a beer)

PODCODE COMMANDMENTS

SHALL NOT

- Don't spam. Force to share.
- Cause Drama with Listeners.
- Take too long to fulfill promises .
- Shall not copy without giving credit. Have personal opinions.
 - Don't interview to interview
- Shall not improperly count coins. 0% bots.

•

DOWNLOAD PRESENTATION

- COBRASANDFIRE.COM/GROW

- I AM FOR HIRE

- FOXWP@ME.COM

- LC@DECIBELGEEK.COM